



REAL ESTATE

INVESTING IN YOURSELF

THE BUSINESS - GROWTH STRATEGIES



RealEstateMediaCourses.com

INVESTING IN YOURSELF

GROWTH STRATEGIES

In this guide, I want to talk about investing in yourself. I do not intend this guide to be a motivational guide. I only want to touch on the topic of investing in yourself. And I think this is one of the best investments you can ever make.



1 | AUDIOBOOKS

One thing that has helped me throughout this business journey is investing in my mind through the content I consume. Specifically, what works for me is audiobooks. I went through some difficult challenges when I first started ListerPros. It was very hard, and I came from corporate America, which I could have easily gone back but what helped me get through the tough times for the books that I listened to as I drove around.

Depending on where you're at in your professional career, you may need motivational books, or you may need business books.

CRUSH IT BY GARY VAYNERCHUK

The first book for me when I started ListerPros was "Crush it" by Gary Vaynerchuk. I think I listened to it 15 or more times back then, but that is what I needed at the time. I can honestly say listening to audiobooks has made me a better leader and a better businessman. In the bonus section of this course, I made a list of the books that have helped me on this business journey if you're interested.



2 | HEALTH

Investing in your body is also really important. The kind of foods you eat and the exercise you do have all had a significant impact on how much energy you have each day.

I found that avoiding certain foods has helped me stay more productive. Running also has helped me get going mentally and physically every day. I run at least two miles a day. It really just sets the tone and puts me in a productive mindset.

I believe investing in yourself is one of the best investments you can ever make, and it'll pay off throughout your life. These are just a couple of things that have helped me, and they may help you as well. That's why I share them.

