
INTRODUCTION - THE GROWTH

ULTIMATE **PHOTOGRAPHER** FORMULA



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ULTIMATE PHOTOGRAPHER FORMULA

FOR REAL ESTATE PHOTOGRAPHERS

INTRO - GROW BEYOND YOURSELF

In this section of the Ultimate Photographer Formula, we're going to talk about how to grow your business beyond yourself.

I will say that growing beyond yourself may not be for everyone. Some people may be perfectly happy being a solo real estate photographer, without having to worry about other people or you may just want to be a part-time real estate photographer.

That'd be being said there may also be some of you guys that have started to grow your real estate business and are starting to feel overwhelmed and are ready to bring on additional help to lighten your load. We're going to go over many things you will want to consider when growing beyond yourself. We'll go over some of the issues you can expect as you grow some numbers you'll need to know, the hiring process, on-boarding and training, and more.

