



THE SOFTWARE

— REAL ESTATE PHOTOGRAPHY —



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EDITING SOFTWARE WE USE

REAL ESTATE PHOTOGRAPHY



Over the years, we have tested dozens of different photo editing software platforms to find what works best for us. After testing out Photomatrix, Nick, and other software platforms, we found that Adobe Lightroom works best for us here at ListerPros as our main editing platform. We like Lightroom's HDR merge feature, which merges multiple exposure images into a single image.

1 | LIGHTROOM

Lightroom is also a good option. It blends the photos faster, but the result is a JPEG or a TIFF file that doesn't retain the RAW attributes of the image. However, even though it is a slower blend with HDR merge, the end product is a DNG file, which allows us to keep the native white balance settings as if you were editing a RAW image. It also does a very good job of the photo style that we used here at ListerPros.



2 | PHOTOSHOP

When it comes to doing sky and screen replacements or adding fire to fireplaces, we like to use Adobe Photoshop. Photoshop offers a lot more options for these types of edits.

Adobe is a great platform and has stood the test of time, and they are constantly working on making the platform better.



3 | SUMMARY

We use Lightroom for the majority of our edits. We use Photoshop to add fire, sky and screen replacements, and HDR merge within Lightroom to blend our multiple exposure photos.

To get both of these software from Adobe, it only costs \$10 a month. This is honestly an excellent price for something that you're going to be using daily. We also sometimes use Pixelmator as an alternative to Photoshop and Luminar to do batch sky replacements.

Don't feel like you have to stick to Lightroom and Photoshop only. There are plenty of great tools out there that will produce fantastic results.

Lastly, if you're going to be using Lightroom, we want to give you access to the presets we currently use here at ListerPros. You can access these presets in the bonus section of this course.

There will always be pros and cons, no matter what software you use. You only have to find what works best for you.

