



COMPOSITION TIPS

— REAL ESTATE PHOTOGRAPHY —



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When it comes to real estate photography, the composition is one of the most critical variables in creating great photos.



1 | LEVEL THE CAMERA

When we talk about straight lines, we're talking about your camera being level, both front to back and side to side. Try to get your lines as straight as possible when shooting properties to minimize your editing time. Many cameras have built-in levels where you can see if your camera is straight or not.



2 | APPROPRIATE TRIPOD HEIGHT

It's important to constantly adjust your tripod height based on what you're shooting. Make sure not to cut off any parts of the home. Typically you're going to have a taller tripod setting for a two-story home versus a one-story house on the exteriors. Some homes might have huge ceilings and tall walls in certain rooms. So you may need a raise your tripod for those shots.



3 | PICK APPEALING ANGLES

It might be tempting to walk into a room and shoot the most straightforward and most apparent angles you see. The standard angles are good to help show an entire room. But you also want to pick angles that help engage potential buyers. Pay attention to the furniture and layout of the room and choose an angle that allows potential buyers to imagine themselves relaxing and enjoying the room.



4 | NO FIXTURES IN THE CORNERS

Make sure not to have fixtures such as chandeliers and fans in the corners of your images. Doing this will make your fixtures look distorted. So in the case of ceiling fans, you'll notice some blades will look stretched out and very distorted. So do your best to avoid putting objects in the corners of your shots.



5 | SHOOT TOWARDS THE OPPOSITE CORNER

When shooting interior shots, you typically want to have the opposite corner in the center of the frame. Pointing your camera too far to the left or the right often messes up the room's symmetry. Pointing towards the opposite corner is a great way to show the entire room. There will be times when a straight-on shot facing a wall is the best way to showcase a room. In that case, make sure to balance the corners and remember to keep those lines straight.

