
INTRODUCTION - THE BUSINESS MODEL

ULTIMATE **PHOTOGRAPHER** FORMULA



RealEstateMediaCourses.com

ULTIMATE PHOTOGRAPHER FORMULA

FOR REAL ESTATE PHOTOGRAPHERS

INTRO - THE BUSINESS MODEL

In this section, we're gonna go over the business model for real estate photography.

The business model of real estate photography is quite simple. It's a matter of getting customers, Shooting homes, and collecting payments. Now there's a lot to unpack with each of those, we'll go over each of those things in different sections of the course. We are going to discuss how to price your services appropriately, how to survive your first year, business seasonality, as well other business information you'll need to get your business off the ground.

Now when it comes to the topic of setting up your business, everybody's situation is different, and we recommend consulting a tax advisor and an attorney to make sure that you set up the appropriate business structure that makes the most sense for you. I will share my experience and what I did but I won't be giving legal advice in regards to what you should do.

