
HOW BIG IS THE REAL ESTATE PHOTOGRAPHY BUSINESS OPPORTUNITY IN YOUR AREA

ULTIMATE **PHOTOGRAPHER** FORMULA



RealEstateMediaCourses.com

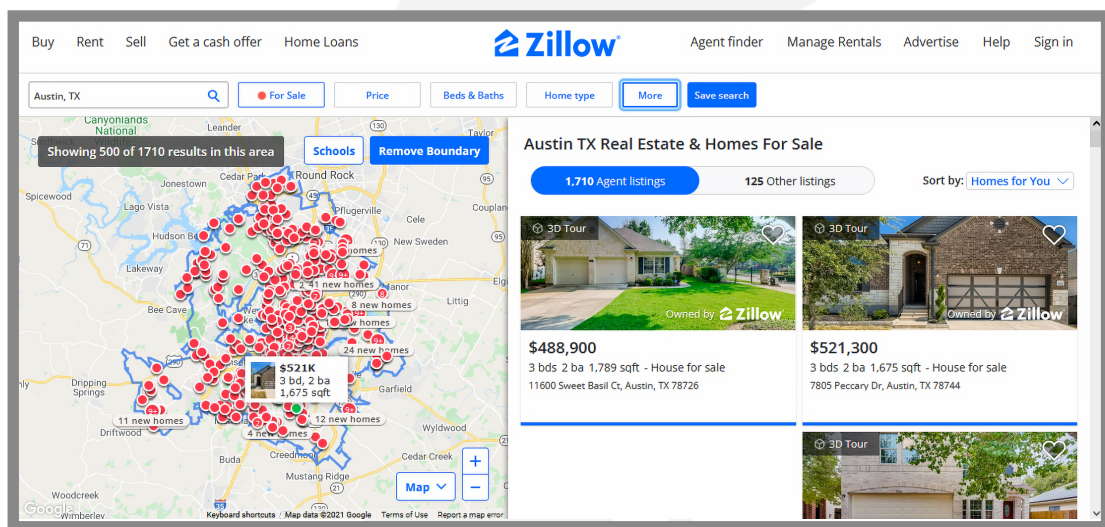
ULTIMATE PHOTOGRAPHER FORMULA

FOR REAL ESTATE PHOTOGRAPHERS

HOW TO CHECK IT?

In this guide, I'm going to show you how big of an opportunity to real estate photography business truly is. Now to illustrate how big of a business opportunity the real estate photography business is, you can take a look at how many homes are going on the market every single day in your area.

Open your web browser and type in 'zillow.com.' You want to type in the city you live in. So, for example, we'll do Austin, Texas. As you can see, they have many listings in the area, but to find the business opportunity and how many listings are going on the market each and every day, we have to filter the listing of the area. Let me show you how.



The screenshot shows the Zillow website interface for Austin, TX. The top navigation bar includes links for Buy, Rent, Sell, Get a cash offer, Home Loans, Agent finder, Manage Rentals, Advertise, Help, and Sign in. The search bar shows 'Austin, TX' with filters for 'For Sale', 'Price', 'Beds & Baths', 'Home type', and 'More'. A map on the left displays numerous red dots representing listings, with a 'Showing 500 of 1710 results in this area' message. The right side features a list of properties for sale, including details like price, bedrooms, bathrooms, and square footage. Two specific listings are highlighted: a house for sale at \$488,900 (3 bds, 2 ba, 1,789 sqft) and another at \$521,300 (3 bds, 2 ba, 1,675 sqft).

Click More, scroll down and select Days on Zillow, choose 1 day, then hit Done. Now you'll be able to see the listing that was only listed over the last 24 hours in Austin, Texas. This shows that there's quite a bit of listing going on even in a small market like this city.

Buy Rent Sell Get a cash offer Home Loans **Zillow** Agent finder Manage Rentals Advertise Help Sign in

Austin, TX

Showing 500 of 1710 results in this area

Austin TX Real Estate & Homes For Sale

1,710 Agent listings 125 Other listings Sort by: **Homes for You**

\$488,900
3 bds 2 ba 1,789 sqft - House for sale
11600 Sweet Basil Ct, Austin, TX 78726

\$521,300
3 bds 2 ba 1,675 sqft - House for sale
7805 Peccary Dr, Austin, TX 78744

Other Amenities

☐ Must have A/C

☐ Must have pool

☐ Waterfront

View

☐ City ☐ Park

☐ Mountain ☐ Water

Zillow Owned ☐ Move-in ready homes, evaluated and repaired by Zillow

Days On Zillow

Keywords

☐ Must have A/C

☐ Must have pool

☐ Waterfront

View

☐ City ☐ Park

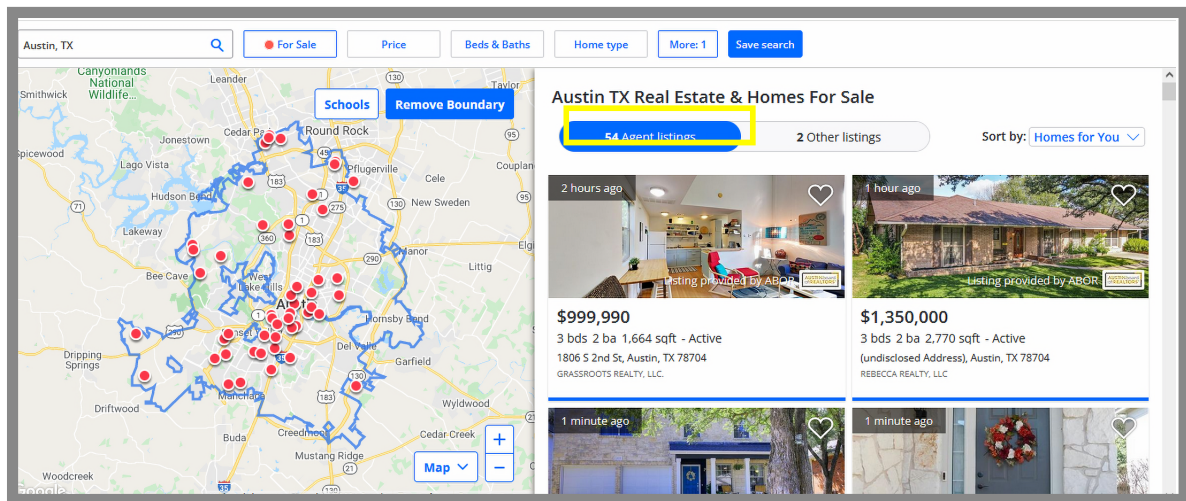
☐ Mountain ☐ Water

Zillow Owned ☐ Move-in ready homes, evaluated and repaired by Zillow

Days On Zillow

Keywords

There's a lot of opportunity as a real estate photographer to build a relationship with these agents that listings to try to earn their business.



Looking at the map, you can see how many new listings. Even though we have a multi-million dollar revenue-generating business, we are still only servicing only a small percentage of the listings in the areas we serve. This just goes to show you how big the real estate photography business truly is. You don't necessarily need to dominate your market to find success in this business. There are plenty of real estate agents and plenty of listings that need professional real estate photography.